

Interphil U.S. International Revisited World Stamp Show NY 2016 Preview Starts Page 12



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# <u>Yesterday in STAMPS</u>: **The Seventh United States International** Interphil, May 29 to June 6, 1976, Philadelphia, Pa.

In America's Bicentennial Year, the philatelic highlight was the 7th U.S.-hosted International, appropriately enough in Philadelphia. In previous U.S. Internationals, the U.S. Post Office Department helped promote the show and issued stamps at the big events. In 1976, now as the U.S. Postal Service, it took a leading role, along with government agencies, issuing Bicentennial stamps, souvenir sheets and cards before and at the show. The May 22, 1976 STAMPS Magazine Interphil Edition previewed the participation.

#### U.S. Govt. Agencies and Business Firms at Interphil

United States Government Agencies, and firms linked with postage stamp postal stationery production, will be grouped in a U.S. Government Court in the center of Hall B of the Civic Center as a feature of Interphil '76.

Participants will be the U.S. Postal Service, Bureau of Engraving and Printing, Bureau of Mint, United States Envelope Company, American Bank Note Company, Smithsonian Institution, and the American Revolution Bicentennial Administration. "200 Years of Postal Service" is the theme for five modules and

an assemblage of information about the USPS. One special feature is the Lunar Post Office, and another is a theater in which "America The Beautiful", a film relating to stamps, is shown. The last of the Highway Post Office vehicles is located in Hall A.

Flanking the "200 Years of Postal Service" display will be six USPS units; three stocked with current commemorative issues, and three for the application of special cancellations.

The Bureau of Engraving and Printing booth will feature a demonstration printing press, operated at intervals each day, from which proof impressions of a special intaglio plate based on the Graf Zeppelin issue will be taken. Various U. S. Bicentennial postage stamp specimen sheets will be displayed, and the Bureau's special Interphil '76 "... that all men are created equal" souvenir card will be on sale.

The Bureau of the Mint booth will be highlighted by a special display of U.S. Bicentennial coinage, and a working replica of the first coin press operated in Philadelphia in 1792. Proof and uncirculated sets of United States Bicentennial coins will be available, along with the striking "America's First Medals" series.

A film showing the process of manufacturing embossed stamped envelopes will be one attraction at the booth of the United States Envelope Company....

The American Bank Note Company booth will have photographs of 19th Century U.S. postage stamps produced by the firm and its predecessors, and will include a selection of the American Commemorative Stamp Panels it produces for the USPS.

Also shown will be an "oldtime" salesman's case including dies and transfer rolls of facsimile stamps. Demonstrations of actual engraving have been scheduled for 29 May and for 5 June; the firm will have its own special Interphil '76 souvenir card available.



The Philadelphia Civic Center, site of the 7th U.S.A. International



The Interphil promotional issue, Sc. 1632, was issued January 17, 1976 Sixty-four exhibition frames will occupy the center area of the U.S. Government Court. The Smithsonian Institution will be represented in twenty-four of these frames, showing selected material from...the U.S. National Postage Stamp Collection....

United States Postal Service will be represented by twenty-four frames concentrating on U.S. commemorative postage stamps issued to mark the 200th Anniversary of Independence. Artists' progressive sketches and finished designs, mod-

els, approved die proofs, unsevered imperforate sheets, and related material, record the progress of U.S. Bicentennial Stamp production.

The America Revolution Bicentennial Administration will hold the finals of its National Bicentennial Philatelic Championship competition in conjunction with Interphil '76....

The American Revolution Bicentennial Administration, it should be noted, has indicated its support of Interphil '76 by providing a special engraved souvenir card-produced by the Bureau of Engraving and Printing, which is available only in the Interphil '76 show program.

\* \* \* \* \*

This Bicentennial Administration support for Interphil had been announced in the August 3, 1975 STAMPS:

#### Interphil Designated an Official Bicentennial Event

The world-wide philatelic fraternity are well aware at this time that it is the intention of the sponsors to present the Seventh U.S.A. International Philatelic Exhibition Interphil as one of the principal events of the Bicentennial Year. Senator Hugh Scott (R.-Pa.) is Honorary Chairman of Interphil, perhaps by virtue of the fact that the site will be Philadelphia, Pa. Several meetings have been held with Delaware Valley business and community leaders.... It is expected that 100,000 visitors will come to the Philadelphia area, and that collections valued at perhaps as much as \$250 million will be on display.

Chairman of the Board F. Burton Sellers noted that "Interphil '76' has been recognized as an official Bicentennial activity by Philadelphia '76, Inc., the Pennsylvania Bicentennial Commission, and the American Revolution Bicentennial Administration. "However," he said, "we will need generous support from the business community in order to make "Interphil "76" an outstanding convention."

He noted that governments of other countries usually underwrite substantial portions of the costs of such conventions because of their international importance, but that in the United States private contributors must play a far larger role. "Interphil '76 funds are limited as everything must be raised by private subscription. Unlike STOCKHOLMIA 74 and ESPANA 75 we will not be blessed with a \$1,000,000+ gift from our government." [As noted earlier, there was substantial support, if not in the form of outright cash. JFD.]

Organized by Philadelphia International Philatelic Exhibition, Inc., with the patronage of the Federation Internationale de Philatelic (FIP)

and its United States member, the American Philatelic Society (APS) "Interphil '76" will commemorate the 200th Anniversary of the birth of our nation, and 200 years of postal progress in the U.S.A.

Little noticed at the time was the limited role of the group that had been the driving force behind the previous Internationals that had been held in New York. This brief item in the January 3, 1976 STAMPS quietly noted that role, now simply as one of many booth holders.

#### Association for Stamp Exhibitions at Interphil

The Association for Stamp Exhibitions, 22 East 35th Street, New York City, was founded to operate the 1913 first International philatelic exhibition to be held in the United States; and guided all similar international shows held in this country except SIPEX 1966 in Washington D.C. The larger shows were held in New York City and the Association was active in their promotion.

[It should be noted that the lead group organizing World Stamp Show-NY 2016 is the Collectors Club of New York, and that Collectors Club members were active in previous Internationals, under the aegis of the Association for Stamp Exhibitions. 22 East 35th Street is the home of the Collectors Club, and in our WSS Update section on page 14 there is news of a tour of the renovated Club building during WSS-NY. JFD.]

\* \* \* \* \*

In the lead up to the show, there were plenty of indications that participation would be strong. Regarding Exhibits, STAMPS reported as follows:

#### October 25, 1975

#### Frames Allocated for Interphil '76

The difficult task of reducing the number of exhibits in the competition class from more than 5,000 frames applied for to approximately 3,000 frames planned for Interphil '76 has finally been completed, and exhibitors around the world are being notified of the decisions of the Screening Committee. To accommodate the greatest number of exhibits in the competitive class, the Committee did not award ten frames to any exhibit nor did they accept a second entry from the same individual unless both exhibits had previously won an international gold medal.

In commenting on the decisions of the Screening Committee, F. Burton Sellers; Interphil '76 Chairman, said, "In the interests of providing the highest quality exhibition, it has been necessary to disappoint a number of exhibitors who have excellent exhibits, some of which have already won international recognition. The outstanding quality of Interphil '76 exhibits can be appreciated when one realizes that more international large and small gold medal winners applied for frames in Interphil '76 than had been awarded at several recent internationals."

#### \* \* \* \* \*

#### January 31, 1976

#### Forty-five Countries; 4,954 frames in Interphil Competition

During the November 1975 meeting of the Interphil Board of Directors it was reported by Robert J. Stets, Executive Director, that the final count of foreign applications indicated that 397 entries for 2,502 frames had been requested from forty-four countries, and that 336 requests from the United States for 2,452 frames brought the total to 4,954 frames or 79,264 pages to be displayed in the 16-page frames. This more than likely will be the finest collection of philatelic material ever assembled under one roof in the USA.

#### \* \* \* \* \*

For good reason, the Official Catalog exceeded all expectations. March 27, 1976

#### Interphil Official Catalog Printing Increased to 50,000

Original plans for the Interphil '76 Official Catalog have been substantially modified because of several very significant developments:

1) Through the cooperation of the American Revolution Bicentennial Administration arrangements have been made for the Bureau of Engraving and Printing to provide a special die-proof to be included



The BEP sheet, still bound in the catalog...you can see the following pages at the bottom of this image.

in the Official Catalog ... available only in the Catalog ...

The size of the book will be several times larger than originally planned and the printing order has been increased to 50,000 copies from the originally contemplated 15,000 copies.

It is expected that this inclusion of the die proof, and the color material will create great demand for the catalog which is the reason the printing order has been increased.

*Government Participation also was strong. December 6, 1975.* 

#### Twenty-Two Foreign Governments Reserve Interphil Space

Interphil '76 will soon exceed an anticipated goal of foreign postal administration participation...In the short span of five weeks after the announcement that seven foreign governments had signed for sales booths, an additional fifteen quickly reserved space.

...Because of this overwhelming acceptance, floor plans have now been revised to provide even more foreign government space. Instead of the previously announced 1st October 1975 deadline the nine remaining booth spaces will be held open until they are taken. No more space will be available after these are rented. Some foreign governments, which have requested display frames only, without taking sales booths, may be disappointed. First choice of the limited display frames will be reserved for those countries with a sales booth....

It is hoped that the show will contain more foreign government sales booths under one roof than ever have been assembled at any international exhibition.

*Likewise, Society demand was excellent. November 10, 1975* 

#### Interphil '76 Society Lounges Sold Out

A complete sell-out of society lounges has been announced by Interphil '76 International Philatelic Exhibition...Al D. Bluver and Wylie H. Flack, co-chairmen of the Society and Educational Program Committee have listed thirty-one societies including several foreign groups which have been assigned Interphil '76 booths....

Even though the floor space originally scheduled for society lounges has been filled, a realignment of the floor plan is being studied and it is possible that more society lounges may be added. Societies wishing to be placed on a waiting list, should lounges become available, should write to Interphil '76.

\* \* \* \* \*

Leading up to the show, we have this indication of foreign support, in STAMPS, January 17, 1976.

#### STAMPEX SOUVENIR SHEET

The British National Stamp Exhibition STAMPEX 1976 held in



London will utilize the Trumbull painting which appears on the 1869 U.S. 24¢ stamp. **STAMPEX souvenir sheets commemorate the most important event of each year which in 1976 will be the U.S. Bicentennial** [Emphasis added].

And this in the March 27, 1976 STAMPS:

Franklin Stamp 1st June as Joint U.S-Canada Issue

The U.S. Postal Service, and the Canada Post Office will jointly issue commemorative postage stamps with nearly identical designs in observance of the Bicentennial of the United States. The stamps, each featuring a likeness of Benjamin Franklin, will be issued...at Interphil 76...Franklin has the distinction of being the first Postmaster General of Canada and the United States.

The...designs feature the same portrait of Franklin against an adaptation of an early North American

map....Both stamps were designed by Bernard Reilander of the Stamp Design Division, Canada Post Office.

He based the likeness of Franklin on a marble portrait head by an anonymous Italian sculptor, who based his work on a 1777 terra cotta bust by Jean Jacques Caffieri. The marble bust belongs to Harvard University.

Canada Bernemia Berne With the cooperation of the worldwide Postal Administrations, one popular innovation at the show was the Philatelic Passport, which was previewed in the May 15, 1976 STAMPS.

#### International Philatelic Passport at Interphil

A booklet resembling a passport will be available at Interphil International Philatelic Exhibition. The booklet will be passport size [and] contain space to aid in personalizing the booklet. The 46 page passport will be printed in a limited edition of 25,000 copies. A small quantity will be set aside in order to satisfy the requirements of those



who will not attend the exhibition until the final weekend.

The thirty-six foreign countries having booths at Interphil will be allotted a name-page in the booklet so that collectors may purchase, and affix stamps of each country, and then obtain a souvenir postal cancellation or cachet at each country's booth.

A Passport and the U.S. and Australia serviced pages.





## World Stamp Show NY 2016 News Update WSS Promotional Materials Available

The World Stamp Show-NY 2016 Organizing Committee is making available a wealth of electronic files and handouts to assist you spread the word about this 8-day extravaganza taking place May 28-June 4 at the Javits Center in New York City.

Stamp shows large and small taking place between now and May can request a packet of material for their freebie table. Brochures, pamphlets, stick-

ers, pins and souvenirs will be sent while supplies last. Request these directly by email from Christine Jimenez, WSS-NY 2016 Executive Assistant at christine.jimenez@ny2016.org.

Among the available materials, a brand new "All About WSS-NY 2016" production is available for downloading in both PowerPoint and PDF formats. The 30 slides provide viewers with the historical background of the show, updated information about getting to and around the New York City area, show features and attractions. Anyone considering a trip to the show will find this of interest. Stamp clubs looking for a timely ready-made presentation will also find this valuable.

A show advertising blitz is underway in major U.S. and worldwide philatelic print publications. Ads created for these are available in hiresolution PDF format in English, French, German, Spanish, Italian and (soon to be posted) Chinese in a variety of sizes. Any may be reproduced by philatelic editors for their own periodicals, programs, and other outlets. (As a courtesy, the show would appreciate knowing how and when these are being published, and receive a sample copy sent to headquarters if possible.)

The presentation and ads can be found on the show's Graphics/Ads page at <u>http://www.ny2016.org/SubMenu/Graphics</u> Ads.aspx?id=489. Show logos in numerous sizes and formats are there, too, for anyone's use in print or electronic media.

Questions on any of the above, or about World Stamp Show-NY 2016 in general, may be sent to info@ny2016.org.

#### **Collectors Club Tours June 2**

On Thursday, June 2, the Collectors Club will host an architectural tour of their recently renovated clubhouse at 22 E. 35th Street at 10 a.m., 2 p.m. and 6 p.m. A brief history of the club also will be presented. Each tour is one hour and must be limited to 45 participants.

Invitations must be secured during World Stamp Show-NY at the Collectors Club booth on the show floor. Prospective members are especially welcomed.

Don't miss this chance to see an elegant and historic 19th century townhouse.



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STAMP COLLECTORS KNOW HOW MUCH THERE IS TO SEE AND DO IN NEW YORK CITY: stunning buildings, beautiful bridges, inspiring museums, great music, winning sports teams. And topping it all is World Stamp Show-NY2016, taking place May 28-June 4, 2016. This once-in-a-decade event will be happening at the Javits Center in Manhattan – now, thanks to a brand-new subway extension, easier to reach than ever before.

Enjoy eight days with dealers and postal administrations from around the world. Bid live in five major auctions. Catch seldom-seen rarities in the Court of Honor and peruse fascinating exhibits on all aspects of philately. Whether you're a youngster starting out, an adult returning to the hobby, or an experienced collector with a question you just didn't know whom to ask, find your answers at the Beginners' Pavilion. Hotel rooms at special World Stamp Show rates are available throughout New York City, but hurry – they won't last long. If you're a dealer, reserve your booth now. Great locations are still available at a variety of prices. Catch you in New York!

Full details at ny2016.org or by calling 844-WSS-2016 (that's toll-free: 844-977-2016).





orld Stamp Show

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MORE DEALER ADS, PAGE 18

Tom and Gail Auletta of AZUSA welcome you to browse our huge selection of worldwide & U.S. sets and singles at WSS NY 2016 Corner Booth 657! Everything from <u>A</u> to <u>Z</u> & <u>USA</u> – that's <u>AZUSA</u>! 37 continuous years of store operation on Long Island and Saratoga County, New York **Regularly scheduled auctions** Azusa Collectibles, 258 Ushers Road, Suite 203 Clifton Park, NY 12065 (518) 877-3027 2016 卿 azusacollectibles@vahoo.com

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