Australian Red Cross Centenary Celebrated

On May 6 Australia Post commemorated the centenary of the Red Cross in Australia with the release of a new domestic base-rate (70¢) stamp.

Australia Post Philatelic Manager Michael Zsolt said "We are pleased to be able to support Australian Red Cross with the release of this commemorative stamp issue in this centenary year. We trust that the stamp will remind all Australians of the important humanitarian contribution of the organization over the last 100 years."

Australian Red Cross CEO Robert Tickner, responded, "We are honored that Australia Post has recognized the work of Australian Red Cross in this way. During our Centenary we are proudly celebrating 100 years of people helping people, and thanking generations of Australians for their service to the nation in times of war, disaster and personal crisis."

Red Cross in Australia was established in 1914 and is now part of the International Red Cross and Red Crescent Movement. The largest humanitarian movement in the world, it comprises millions of volunteers worldwide and is being independent of government without political, religious or cultural bias.

Australian Red Cross relies heavily on public donations and corporate partnerships, and is supported by more than 30,000 trained volunteers who work tirelessly to help families and communities whose lives have been touched by disaster and tragedy.

The Australian Red Cross Centenary stamp design is based on the official centenary logo of the Australian Red Cross and on a historic poster from World War II. The designer of the stamp is Lisa Christensen of the Australia Post Design Studio.

A commemorative postal and numismatic cover available with this stamp issue houses a $1 Perth Mint coin featuring the Australian Red Cross logo in color. Other commemorative products are a first day cover, sheetlet pack, maxicard, sheetlet of 10 x 70¢ stamps and a roll of 200 x 70¢ self-adhesive stamps.

The Australian Red Cross Centenary stamp issue is available now at **www.auspost.com.au/stamps** or contact Australia Stamp Agency in North America toll free (USA and Canada) at 1-800-443-4225 while stocks last.

You will also find coverage of this and all previous 2014 Australia Post new issues at **http://www.stampnewsnow.com/AustraliaPostNewIssues.html**.