

# New Special Occasions Set from Australia



On April 15 Australia Post issued its latest set of Special Occasions stamps. The new range in the Special Occasions series provides a selection of stamps to mark both personal and public events. This

range has particular appeal for planners of special events, for tourists and for those wanting to add a heartfelt touch to their correspondence or invitations. Some designs in this 10-stamp issue are occasion-specific, such as those for a wedding or an engagement, while others are of a more general celebratory nature and can be used for many purposes.

Apart from the two Australia map designs, the stamps can be used with the Australia Post Personalised Stamps service through

which photo labels can be placed adjacent to the stamps. The map stamps have been designed specifically to appeal to businesses and organizations, particularly for use in a souvenir stamp sheet to mark an anniversary or other significant event with a customized philatelic product.

The Special Occasions stamps and associated products are available from April 15, 2014 at [www.auspost.com.au/stamps](http://www.auspost.com.au/stamps) or contact Australia Stamp Agency in North America toll free (USA and Canada) on 1-800 443 4225 while stocks last.

You can also find out more about Australia's 2014 stamps at [www.stampnewsnow.com/AustraliaPostNewIssues.html](http://www.stampnewsnow.com/AustraliaPostNewIssues.html).